



**St. Louis Deer Classic & Outdoor Expo**  
**Collinsville, IL February 18 - 20, 2011**  
**Wildlife Heritage Association (763) 746-2656 Fax: (763) 746-2659**

**EXHIBITOR INFORMATION**

**SITE LOCATION:**

Gateway Center (800) 289-2388  
 One Gateway Dr, Collinsville IL 62234

**SHOW DATES/TIMES:**

Friday February 18, 2011 3:00 pm - 9:00 pm  
 Saturday February 19, 2011 9:00 am - 6:00 pm  
 Sunday February 20, 2011 10:00 am - 4:00 pm

**SET-UP:**

Thursday February 17, 2011 5:00 pm - 9:00 pm  
 Friday February 18, 2011 8:00 am - 1:00 pm

**TAKE DOWN:**

Sunday February 20, 2011 4:00 pm - 9:00 pm

Booth must remain set up until 4:00 pm Sunday...NO EXCEPTIONS! People are paying to see the show til 4pm. Booth must be vacated by 9:00 pm Sunday.

**MOTEL ACCOMMODATIONS: Ask for the Deer Classic rate.**

**Double Tree Hotel St Louis/Collinsville**

1000 Eastport Plaza, Collinsville, IL 62234

Pets allowed for a modest charge

**Phone Reservation: 866-235-4657 Fax: 618-345-0136**

**\$ plus tax 2 beds**

Restaurant, big pool, internet, fitness center

**Super 8** (across street)

2 Gateway Dr, Collinsville, IL 62234

Pets Allowed for a modest charge

**Phone: 618-345-8008 FAX: 618-344-7062**

**\$ plus tax, room 2 beds**

Extensive, complimentary continental breakfast

**Comfort Inn** – located off interstate 55 & 70. Less than one mile from Gateway center

Free - continental breakfast, indoor pool & hot tub. **618-346-4900 \$ + tax 2 beds**

**Cut-off date, Jan 20, 2010**

**EXHIBITOR PACKETS:** Packets should be picked up before you set up your booth. Exhibitor will receive (4) badges for first booth purchased, 1 badge for each additional booth purchased. Extra badges may be purchased for **\$5.00** each.

**EXHIBITORS MUST WEAR BADGES WITH PERSONS NAME AT ALL TIMES.**

**Ordering tables and chairs:** A standard booth is 10' wide and 10' deep. It is set up with an 8' tall back drape and 30" high, side curtains that run the depth of the booth. No furnishings are included with the space but they can be rented or you can bring your own. Any fabric used to decorate your display should be fire retardant. Forms to order accessories are on our web site, [www.deer-expo.com](http://www.deer-expo.com) under St Louis Deer Classic. **If you wait to order at the show the rate will be higher and you will need to go to the Expo Center office to place your order for Electricity, tables and chairs, etc.**

**ELECTRICITY:** Electricity ordered before the show is \$45.00. **Electricity purchased at the show is more.**

**REMINDER:** You may move in on Thursday 5-9pm or Friday morning. Please be completely moved in by 1:00pm Friday for security to keep other not a exhibitor from entering before the show opens. It will allow 2 hours for Exhibitor shopping before the show opens at 3:00pm. Please avoid making excessive noise when using videos etc. it is important that the aisles remain open and do not become blocked. Please do not block the view of other exhibitor booths on either side. Sidewalls of display are not to come out more than 4 feet from the back of your booth at a height greater than 30 inches. Please do not take down before 4:00 pm Sunday.

**PARKING FOR EHIBITORS: FREE...FREE...FREE...FREE...**

Some exhibitors need to access their trucks/trailers during the show to replenish merchandise sold during the show. Please do not block the vehicle doors for those exhibitors who truly need to access their vehicles during the show. Empty trucks/trailers should be parked at the far end of the parking lot.