



## Minnesota Deer Classic St. Paul, Minnesota - March 11-13, 2011

Wildlife Heritage Association (763) 746-2656 Fax (763) 746-2659

### EXHIBITOR INFORMATION

**SITE LOCATION:**

Minneapolis State Fairgrounds, Coliseum Building, St. Paul, Minnesota

**SHOW DATES/TIMES:**

Friday, March 11, 2011            3:00pm – 9:00pm  
 Saturday, March 12, 2011        9:00am – 6:00pm  
 Sunday, March 13, 2011          9:00am – 4:00pm

**SET-UP:**

Thursday, March 10, 2011        5:00pm – 9:00pm  
 Friday, March 12, 2011          8:00am – 1:00pm

**TAKE DOWN:**

Sunday, March 13, 2011         4:00pm – 9:00pm

Booth must remain set up until 5:00 pm Sunday...NO EXCEPTIONS! Booth must be vacated by NOON Monday.

**SECURITY:** State Fair Police will patrol all night. Cleaning & maintenance crews work in the building at night. Show management is not responsible for any theft by public or others.

**MOTEL ACCOMMODATIONS:**

**Radisson Hotel Roseville**

2540 N Cleveland Ave  
 Roseville, MN 55113  
 (651) 636-4567

**Special Rate \$72.00**

**Holiday Inn Express (Comfort Inn)**

2715 Long Lake Road-**(NON SMOKING HOTEL)**  
 Roseville, MN 55113  
 (651) 636-5800

**Special Rate - \$74.00 Single/Double**

**Days Inn Midway**

1964 University Ave W  
 St. Paul, MN 55113  
 (651) 645-8681

**Special Rate - \$62.00**

**Super 8**

2401 Prior Ave N  
 Roseville, MN 55113  
 (651) 636-8888

**Special Rate - \$62.00 S**

**Ask for the Deer Classic Rate: to receive the special rate, room reservations must be made no later than 4 weeks before the show!**

**EXHIBITOR PACKETS:** Packets can be picked up before you set up your booth. Exhibitor will receive up to (4) badges for first booth purchased, 1 badge for each additional booth purchased. Extra badges may be purchased for \$5.00 each.

**EXHIBITOR MUST WEAR BADGES WITH PERSONS NAME AT ALL TIMES.**

**SHOW DECORATOR:** Hubbell/Tyner, 1810 Como Ave., St Paul, MN, Phone: (651) 917-2632, [www.hubbelltyner.com](http://www.hubbelltyner.com) to order on line. A standard 8' x 10' booth is 10' wide & 8' deep. It is set up with an 8' tall back drape & 30" high, side curtains than run the depth of the booth. No furnishings are included with the space but they can be rented from the decorator, or you can bring your own. Any fabric used to decorate your display should be fire retardant. The decorator will send out information on renting tables, chairs, carpets & other booth decorations about three weeks before the show. You should contact them directly for any decorating or freight shipment needs.

**ELECTRICITY:** electricity ordered before the show is \$45.00, electricity purchased at the show is **more**.

**REMINDER:** You may move in on Thursday night or Friday morning. You should register and pick up your parking permit as soon as you arrive at the Coliseum Build. **Please be completely moved in by 1:00pm Friday** to allow 2 hours for Exhibitor shopping and to enable the show to secure the building before the show opens at 3:00pm. Please avoid making excessive noise when using videos, etc. It is important that the aisles remain open and do not become blocked. Please do not block the view of other exhibitor booths on either side. Sidewalls of display are not to come out more than 4 feet from the back of your booth at a height greater than 30 inches.

**PRE-SHIPMENT:** Minnesota State Fairgrounds, Coliseum Building, Judson Ave. & Liggett St, St. Paul, MN 55108. **No shipments accepted before Thursday, March 10, 2011. Be sure to include Coliseum Building as part of address when mailing items to the Fair Grounds.**

**EXHIBITOR'S LOUNGE:** There will be a women's and men's exhibitor lounge – coffee will be available, Please help keep lounges clean. **NO SMOKING IN THE LOUNGE OR BUILDING.**

**PARKING FOR EXHIBITORS** (free and fee): Some exhibitors need to access their trucks/trailers during the show to replenish merchandise sold during the show. The number of these parking spaces on the South side of the building has been greatly reduced by the construction of the Teflon roofed building. Almost every exhibitor in the building wants to park in this convenient lot whether they need access to their vehicle during the show or not. **In order to provide space for those who truly need it we will begin charging \$20.00 for parking permits in this "Reserved Space Lot".** This fee will be used to hire attendants to control access to the "Reserved Lot". Parking elsewhere on the Fairgrounds will remain free but will require a Parking Pass to identify exhibitor vehicles.